

EUROPEAN
CURRICULUM VITAE
FORMAT



PERSONAL INFORMATION

| | |
|----------------------|---|
| Name | Sergio Ramos |
| Nationality | Spanish |
| Date of birth | 21.10.1977 |
| Professional address | CeDInt – UPM Campus de Montegancedo Pozuelo de Alarcón 28223 Madrid Spain |
| Telephone | +34 647776250 |
| E-mail | sramos@cedint.upm.es sramos@cee.uned.es LinkedIn: http://es.linkedin.com/pub/sergio-ramos/0/614/358/ |

PRESENT EMPLOYMENT

| | |
|---|---|
| Dates (from – to) | November 2010 - onwards |
| Position – Institutional affiliation | Innovation and Entrepreneurship Manager Research Centre on Applied ICTs (CeDInt) Technical University of Madrid (UPM) |
| Dates (from – to) | August 2012 - onwards |
| Position – Institutional affiliation | Associate Lecturer National University of Distance Learning - UNED |
| Dates (from – to) | March 2007 - onwards |
| Position – Institutional affiliation | Managing Director Noon Venture |

EDUCATION

| | |
|---------------------------------------|--|
| Dates (from – to) | 1995-2000 |
| Organisation providing education | Madrid Technical University, Spain |
| Title of qualification awarded | Telecommunications Engineer (BSc and MSc). Speciality in Mobile Communications |
| Dates (from – to) | 2001-2005 |
| Organisation providing education | Madrid Technical University, Spain |
| Title of qualification awarded | Ph. D. in Engineering |
| Dates (from – to) | 2003-2005 |
| Organisation providing education | Rigas Ekonomikas Augstskola, Latvija |
| Title of qualification awarded | Master in Business Administration |
| Dates (from – to) | 2009-2010 |
| Organisation providing education | IE Business School, Spain |
| Title of qualification awarded | Advanced Management Program (AMP) |

RELEVANT WORK EXPERIENCE

| | |
|-------------------------|---|
| Dates (from – to) | October 2009 – July 2010 |
| Name of employer | ARCE Legalizaciones |
| Sector | ICT services for Public Administrations |
| Position | Business Development Manager |
| Dates (from – to) | July 2007 – September 2009 |
| Name of employer | REDTEL – Spanish Association of Telecommunications Network Operators |
| Sector | Telecommunications (regulatory, economics and public policy issues) |
| Position | Deputy Director |
| Dates (from – to) | January 2007 – July 2007 |
| Name of employer | REDTEL – Spanish Association of Telecommunications Network Operators |
| Sector | Telecommunications (regulatory, economics and public policy issues) |
| Position | Deputy Director. Group of Telecommunications Services Operators & Providers |
| Dates (from – to) | April 2006 – July 2007 |
| Name of employer | Universidad Politécnica de Madrid |
| Type of business | Public education |
| Position | Associate Professor |
| Dates (from – to) | September 2005 – December 2006 |
| Name of employer | Universidad Politécnica de Madrid |
| Type of business | Public R+D |
| Position | Coordinator for the Chair on Information Society Development of Red.es at Universidad Politécnica de Madrid |

| | |
|-------------------------|---|
| Dates (from – to) | May 2005 – September 2005 |
| Name of employer | Entidad Pública Empresarial Red.es. Spanish State Secretary on Telecommunications and Information Society Development |
| Type of business | Public Administration |
| Position | Consultant on mobile and wireless communications for GAPTEL (Experts Group on Analysis and Prospective on Telecommunications) at Red.es |
| Dates (from – to) | February 2004 – April 2005 |
| Name of employer | Public Utilities Commission of Latvia – European Commission |
| Type of business | Public Administration |
| Position | Resident Twinning Adviser for the European Union in Latvia |
| Dates (from – to) | January 2001 – February 2004 |
| Name of employer | Technical University of Madrid |
| Type of business | Public R+D |
| Position | Granted Ph.D. researcher |
| Dates (from – to) | June 2000 – January 2001 |
| Name of employer | Telvium Consulting S.L |
| Type of business | Strategic and business consulting (telecom sector) |
| Position | Consultant |

LANGUAGES

| | |
|-----------------|----------------|
| Mother tongue | Spanish |
| Other languages | |
| | English |
| Reading skills | C2 |
| Writing skills | C2 |
| Verbal skills | C2 |
| | French |
| Reading skills | B2 |
| Writing skills | B2 |
| Verbal skills | B2 |

LAST FIVE YEARS' RESEARCH &
 EXPERTISE PROJECTS
 (SELECTION)

| | |
|---------------|---|
| Name | Analysis of economic value of personal information Dec 2011 – Dec 2012 |
| Funded by | Institute for Prospective Technological Studies – European Commission |
| Position | Researcher |
| Results | Study on the different usages and values of personal information in ICT applications. |
| Name | Next Generation Networks: a techno-economic evaluation of their deployment 2010 |
| Funded by | NEREC - Retevisión S.A. |
| Position | Researcher |
| Results | Cost model for next generation networks |
| Name | Evolution of mobile media in Spain: ecosystem, contents, business models and user's perceptions. 2010-2012 |
| Funded by | CSO2009-07108 (Spanish Ministry of Industry) |
| Position | Researcher |
| Results | Modelling of mobile media in Spain |
| Name | Future of mobile communications in Spain 2009 – 2010 |
| Funded by | Redtel |
| Position | Researcher |
| Results | Framework for investment and innovation in mobile communications |
| Título | Future prospects of mobile search |
| Duración | 2009 |
| Financiación | Techno-economic Foresight of Information Society – IPTS, JRC, European Commission, FP7 “Chorus”. |
| Posición | Researcher |
| Resultado | Analysis of technical and economic state of the art in the mobile search domain. Implications for Europe information society policies. |

**LAST FIVE YEARS' BOOKS, BOOK
CHAPTERS AND REPORTS
(SELECTION)**

- | | |
|----------------|---|
| Authors | Ramos, S., Gómez-Barroso, J., & Feijóo, C. |
| Title | Evolution and Regulation of Mobile Ecosystems: European Information Society Policies for the Mobile Search Domain. In A. Hadjiantonis & B. Stiller (Eds.), <i>Telecommunication Economics</i> (Vol. 7216, pp. 5-13). Springer Berlin / Heidelberg. 2012. doi:10.1007/978-3-642-30382-1_3 |
| Authors | José-Luis Gómez-Barroso, Ramón Compañó, Claudio Feijóo, Margherita Bacigalupo, Oscar Westlund, Sergio Ramos, Ajit Jaokar, Federico Álvarez, Rudy De Waele, Gema Mateos-Barrado, María-Concepción García-Jiménez |
| Title | Prospects of mobile search EUR 24148 EN. Seville: Institute for Prospective Technological Studies. European Commission. 2010 |
| Authors | Claudio Feijóo, Sergio Ramos, José-Luis Gómez-Barroso |
| Title | Capítulo "Next generation mobile networks deployment and regulation in the European Union" in A. Gentzoglani & A. Henten (Eds.) "Regulation and evolution of the global telecommunications industry". Montreal: Edward Elgar Publishing Limited. 2010 |
| Authors | C. Feijoo, J.L. Gómez Barroso, S. Ramos, D. Rojo Alonso |
| Title | Chapter "Public policies for broadband development in the European union: new trends for universalisation of services" in E. Ferro, Y. K. Dwivedi, J. R. Gil-Garcia & M. D. Williams (ed). "Handbook of Research on Overcoming Digital Divides: Constructing an Equitable and Competitive Information Society". Information Science Reference. 2009. Hershey. ISBN: 978-1-60566-699-0 |
| Authors | Gretel. J.L. Gómez (coord). |
| Title | Public intervention in the telecommunications sector. A global perspective (in Spanish) Colegio Oficial de Ingenieros de Telecomunicación. Madrid , 2008. 86 pags. |
| Authors | Gretel. C. Feijoo (ed). |
| Title | A critical overview of the regulatory framework for the EU electronic communications (in Spanish) Colegio Oficial de Ingenieros de Telecomunicación. Madrid , 2007. 58 pags. ISBN: 978-84-935049-5-3 |
| Authors | Gretel. C. Feijoo (ed). |
| Title | Evolution of spectrum management (in Spanish) Colegio Oficial de Ingenieros de Telecomunicación. Madrid , 2007. 137pags. ISBN: 978-84-935049-3-9 |
| Authors | Gretel 2005. C. Feijoo (editor). |
| Title | Exploitation of audiovisual contents in the transition to new digital media (in Spanish) COIT. Madrid , 2005. 140 pags. ISBN: 84-934124-4-9. |
| Authors | C. Feijóo, J.L. Gómez Barroso, A. González, S. Ramos, D. Rojo |
| Title | Chapter "Shifting from equity to efficiency rationales: global benefits resulting from a Digital Solidarity Fund" en J. Servaes, N. Carpentier (eds) "Deconstructing WSIS: Towards a sustainable agenda for the future Information Society". 2005. European Consortium for Communications Research Vol 2. Editorial Intellect Books. Bristol (Reino Unido). 2006. ISBN: 1-84150-133-6. ISSN: 1742-9420 |
| Authors | Gretel 2005. C. Feijoo (editor). |
| Title | The evolution of the audiovisual sector. Television, challenges and opportunities COIT. Madrid , 2005. 75 pags. ISBN: 84-934124-0-6. |

**LAST FIVE YEARS' PAPERS IN
INTERNATIONAL JOURNALS
(SELECTION)**

| | |
|----------------|---|
| Autores | Feijoo, Claudio, Gómez-Barroso, J. L., Aguado, JM., & Ramos, Sergio |
| Título | Mobile gaming: Industry challenges and policy implications |
| Revista | Telecommunications Policy (2012), 36, 212-221. doi: 10.1016/j.telpol.2011.12.004 2011 JCR |
| Authors | Gómez-Barroso, J. L., Feijóo, C., & Ramos, S. |
| Title | El reformado marco europeo regulador de las telecomunicaciones: ¿un avance para el mercado único? |
| Journal | Revista de Derecho Comunitario Europeo (2011), no 40, 917-941. |
| Authors | Feijoo, C., Gómez-Barroso, JL., Ramos, S.. |
| Title | Los medios de comunicación en Internet móvil: la televisión como modelo aún pendiente de éxito |
| Journal | El Profesional de la Información. 2010. 19(6), 637-644 |
| Authors | Ramos, S., Feijoo, C., Gomez-Barroso, JL. |
| Title | Next generation mobile network deployment strategies |
| Journal | Journal of the Institute of Telecommunications Professionals, Vol 3, No 1, Mar 2009, pp: 13-19 ISSN 1477-4739 |
| Authors | C. Feijóo, JL Gomez Barroso, S. Ramos. |
| Title | Are there shortcuts from monopoly to full competition?. Lessons from the telecommunications sector in the Baltic countries |
| Journal | Revue d'Études Comparatives Est/Ouest. Vol 38, N 1, Mars 2007, pp : 103-130. |
| Authors | C. Feijóo, J.L. Gómez Barroso, S. Ramos, D. Rojo. |
| Title | Active policy measures against the digital divide based on mobile/wireless connectivity development: The Latvian experience |
| Journal | International Journal of Mobile Communications. Vol 4, No 6, 2006, pp : 727-742 |

**LAST THREE YEARS' PAPERS
AND INVITED LECTURES IN
INTERNATIONAL CONFERENCES,
MEETINGS AND WORKSHOPS
(SELECTION)**

| | |
|----------------|---|
| Authors | Coomonte, R., Lastres, C., Feijoo, C., Ramos, S., Gómez-Barroso, JL, |
| Title | On the economics of energy consumption in 4G networks: The case of Spain |
| Conference | 23th European Regional ITS Conference, 1-4 July 2012, Vienna (Austria) |
| Authors | Coomonte, R., Feijoo, C., Ramos, S., Gómez-Barroso, JL, |
| Title | Energy consumption forecast in 4G networks: The case of Spain |
| Conference | 22nd International Symposium on Forecasting, 24-27 June 2012, Boston (USA) |
| Authors | Feijoo, C., Gómez-Barroso, JL, Ramos, S., Coomonte, R. |
| Title | The mobile communication role in next generation networks: The case of Spain |
| Conference | 22nd European Regional ITS Conference, 18-21 September, 2011, Budapest (Hungary) |
| Authors | Feijoo, C., Gómez-Barroso, JL, Ramos, S. |
| Title | An analysis of next generation access networks deployment in rural areas |
| Conference | 50th FITCE International Congress. "ICT: bridging an ever shifting digital divide". Palermo, Italy, 31 Aug – 3 Sep 20 |
| Authors | Feijoo, C., Gómez-Barroso, JL., Ramos, S. |
| Title | An analysis of mobile gaming. The role of the software platforms |
| Conference | 2nd International Workshop on Business Models for Mobile Platforms (BMMP 10). Berlin, 14 October 2010 |
| Authors | Feijoo, C., Gómez-Barroso, JL., Ramos-Villaverde, Sergio, Compañó, R. |
| Title | An analysis of the role of advertising in the upcoming mobile business models |
| Conference | 20th European and 1st Middle East-North Africa Regional International Telecommunications Conference "Telecommunications in the Broader Society: Maximising the Benefits and Reducing the Risks". 26-28 October 2009, Bahrain. |
| Authors | Robles-Rovalo, A., Ramos-Villaverde, Sergio, Gómez-Barroso, JL., Feijoo, C |
| Title | Una alternativa hacia las NGN en las Américas: redes de banda ancha inalámbrica |
| Conference | Acorn Redecom International Conference. September 3-5, 2009. Mexico City, Mexico |
| Authors | Robles-Rovalo, A., Feijoo, C., Gómez-Barroso, JL., Ramos-Villaverde, Sergio |
| Title | Wireless technologies for NGN in emerging countries: an assessment for Latin America and the Caribbean |
| Conference | International Telecommunications Society Regional Conference. June 23-26, 2009. Montego Bay, Jamaica |
| Authors | S. Ramos, C. Feijoo |
| Title | Scenarios for participation in the mobile broadband society |
| Conference | COST208, Stockholm, May 2009 |
| Authors | JL Gómez Barroso, C. Feijoo, S. Ramos, A. Robles |
| Name | Analysis of European mobile network operators strategies towards next generation mobile networks deployment |
| Congress | 17th Biennial Conference of the International Telecommunications Society. The changing structure of the telecommunications industry and the new role for regulation. Montreal, 24-27 June 2008 |

**CONGRESSES AND WORKSHOPS
ORGANIZED DURING LAST FIVE
YEARS (SELECTION)**

| | |
|----------------------------|--|
| Workshop/Conference | A Telecommunications Economics COST Network (Econ@Tel). Regulatory Working Group IE Business School. Madrid,30 Oct 2010 |
| Congress | Public private interplay in next generation communications Seville (Spain) 10-12 Dec 2008 |
| Workshop | Workshop on “policy best practices to contribute to the development of Latvian ICT sector and information society”. Riga. March 2005 |